



Builders Exchange of Wisconsin launched our new website in February of this year and has since watched our exposure grow. We are currently getting over 1300 unique visitors per month that contributes to over 580,000 hits. These are coming from sources around the state and beyond. With this in mind, we wanted to provide a value added service to our members by offering them website advertising opportunities on our site.

BXWI is offering two sizes of ads to accommodate both portrait and landscape type logos/ads. Rates are based on a 12 month commitment per advertisement. Currently there are two 180x150 pixel (portrait) ad spaces and three 100x300 pixel (landscape) spaces available. Once this space fills, we will begin to rate these ads as they are fixed placement at the bottom of each our website pages, creating maximum viewing opportunities.

We would prefer that all ads be in a GIF format but we will do our best to convert other file formats if possible. We will also link your ad to whatever web address you provide. They may be flash files. Any questions regarding the file formats, please contact Kevin Coonen at kevin.coonen@bxwi.com.

2011-2012 Builders Exchange of Wisconsin Website Advertising Rates

H x W (pixels)	6x Rate	Total \$	12x Rate	Total \$
<input type="checkbox"/> 150 x 180	\$65.00	\$390.00	\$55.00	\$660.00
<input type="checkbox"/> 100 x 300	\$85.00	\$510.00	\$75.00	\$900.00

These are member rates. Non-member rates are double the member rates. All rates are net. Rates are based on one ad per month. Closing dates are the 20th day of the month preceding publication month. BXWI reserves the right to refuse any advertising. Ads are on a first come basis.

In accordance with the rates described herein, the undersigned agrees to buy, and the Builders Exchange of Wisconsin, Inc. agrees to publish, advertising in the size of _____ x _____ for _____ consecutive months beginning the month of _____. Builders Exchange of Wisconsin, Inc requires prepayment.

Contact Name: _____ Company: _____
 Address: _____ City/State/Zip: _____
 Phone: _____ Fax: _____ Email: _____
 Signature: _____ Date: _____